

**The Northwest Flower & Garden Show
& Green Meridian Presents**

Green Industry Conference February 8 – 11, 2006

Wednesday, February 8

Adams Room (60 minutes each)		
<i>The Green Industry Conference is open to all industry professionals and show attendees. All presentations are free.</i>		
10:00 am	Bob Frause	Steal This Idea! <i>Practical Ideas for Sustainable Practices</i>
12:00 pm	Ladd Smith & Alison Kutz-Troutman	High Impact Natural Alternatives <i>The Latest in IPM and Green Gardening</i>
2:00 pm	Annette Frahm & Bob Frause	Marketing 101: Building Business for Your Firm <i>Maximizing Your Marketing Efforts</i>
4:00 pm	Bill Peregrine	A Word About Landscape Awards <i>How to Design, Enter & Win</i>
6:00 pm	Ladd Smith	Organic Landscape Care <i>Making the Change to Organic Landscaping</i>

Thursday, February 9

Adams Room (60 minutes each)		
<i>The Green Industry Conference is open to all industry professionals and show attendees. All presentations are free.</i>		
10:00 am	Bob Frause	Regulations: What Every Designer Needs to Know <i>Building Safely and Legally</i>
12:00 pm	Alan Burke, Jan Neilsen & Bill Hyde	Hardscape Construction <i>Trends, Finishes, Colors & Applications</i>
2:00 pm	Damon Adams & Rick Wagner	Improving Efficiency in Irrigation <i>The Best of New Irrigation Techniques</i>
4:00 pm	Bill Peregrine, Hendrikus Schraven, & Dr. Elaine Ingham	It All Starts with the Soil <i>From Principles to Practice: The Soil Food Web in Today's Landscapes</i>
6:00 pm	Bryan LaComa, Staci Hill & Barbara Stock	Contractors & Designers – Working Together <i>Working Collaboratively and Effectively</i>

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Friday, February 10

Adams Room (60 minutes each) <i>The Green Industry Conference is open to all industry professionals and show attendees. All presentations are free.</i>		
10:00 pm	Annette Frahm & Bob Frause	Marketing 101: Building Business for Your Firm <i>Maximizing Your Marketing Efforts</i>
12:00 pm	Bill Peregrine, Hendrikus Schraven, & Dr. Elaine Ingham	It All Starts with the Soil <i>From Principles to Practice: The Soil Food Web in Today's Landscapes</i>
2:00 am	Bob Frause	Regulations: What Every Designer Needs to Know <i>Building Safely and Legally</i>
4:00 pm	Alan Burke, Jan Neilsen & Bill Hyde	Hardscape Construction <i>Trends, Finishes, Colors & Applications</i>
6:00 pm	Bryan LaComa, Staci Hill & Barbara Stock	Contractors & Designers – Working Together <i>Working Collaboratively and Effectively</i>

Saturday, February 11

Adams Room (60 minutes each) <i>The Green Industry Conference is open to all industry professionals and show attendees. All presentations are free.</i>		
10:00 pm	Ladd Smith & Alison Kutz-Troutman	High Impact Natural Alternatives <i>The Latest in IPM and Green Gardening</i>
12:00 am	Bob Frause	Steal This Idea! <i>Practical Ideas for Sustainable Practices</i>
2:00 pm	Ladd Smith	Organic Landscape Care <i>Making the Change to Organic Landscaping</i>
4:00 pm	Damon Adams & Rick Wagner	Improving Efficiency in Irrigation <i>The Best of New Irrigation Techniques</i>
6:00 pm	Bill Peregrine	A Word About Landscape Awards <i>How to Design, Enter & Win</i>